



Dear Community Leader,

Executive Women of the Palm Beaches Foundation, Inc. (EWPBF) cordially invites you to be a sponsor for the 36th annual Women in Leadership Awards (WILA) luncheon featuring award winning news correspondent Lara Logan. As you may know, The WILA luncheon recognizes four women in leadership roles in Palm Beach County with outstanding credentials and accomplishments that display excellence in their career or profession, generosity of spirit, and a commitment to integrity and diversity.

Please consider sponsoring the 2019 WILA luncheon Celebrating our 36th year to be held on Wednesday, April 17, 2019 at the Kravis Center's Cohen Pavilion. As a sponsor you will be recognized in our comprehensive print and media campaign and the new EWPBF website. You will also receive tickets to attend the luncheon and the coveted sponsor's reception, with privileged access to award winning news correspondent Lara Logan.

The generosity of our partners and sponsors enables EWPBF to enhance and influence the educational advancement of women in Palm Beach County by awarding college scholarships to worthy recipients, and through our Kwasman Grants, which assist non-profit organizations who serve underprivileged girls and women in our community. Throughout EWPBF's history we have had the privilege of awarding over 300 college scholarships and 20 grants to local nonprofit organizations that amount to more than \$800,000.

Thank you for your consideration in sponsoring the 36th Annual WILA luncheon. Enclosed please find our sponsorship package and reservation form. If you have any questions regarding sponsorship or would like more information, please call the EWPBF office at (561) 868-7070.

Sincerely,

<i>Amy Brand</i>	<i>Cecilia Hudnet</i>
Amy Brand	Cecilia Hudnet
2019 WILA Chair	2019 WILA Co-Chair

2701 North Australian Avenue • Suite 205  
West Palm Beach, FL 33407

Phone: (561) 868.7070 • Fax: (561) 771.9070 • Email: [info@ewpb.org](mailto:info@ewpb.org) • [www.ewpb.org](http://www.ewpb.org)



## *Women In Leadership Awards Luncheon April 17, 2019 Detailed WILA Sponsorship and Partnership Opportunities*

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### **Visionary \$25,000**

- 10 Luncheon tickets + 10 invitations to Pre-WILA VIP Reception
- Keynote speaker seated at your table along with EWPBF President
- Exclusive *industry* sponsor in this category
- "Named" Scholarship opportunity
- Recognized as the Visionary Sponsor of the WILA luncheon on all luncheon promotional, advertising and category materials
- 1 seat on WILA Awards Selection Committee
- Verbal introduction and opportunity to speak at VIP Reception
- Front row center luncheon table seating with table signage
- Introduction and opportunity to make remarks at luncheon
- Inside front cover full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV (If applicable) & PSAs
- Recognition in pre and post press releases
- Name, linked logo on the EWPBF website
- Recognition on EWPBF social media sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with four (4) guest tickets

### **Community Leader \$10,000**

- 8 Luncheon tickets + 8 invitations to the Pre-WILA VIP Reception
- Exclusive *industry* sponsor in this category
- Prominent listing on event and VIP Reception invitations
- Verbal recognition at VIP Reception and luncheon
- Inside back cover full page advertising opportunity in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV (If applicable) & PSAs
- Recognition in pre and post press releases
- Name and logo on the EWPBF website and newsletter
- Recognition on EWPBF social media networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with three (3) guest tickets



## *Women In Leadership Awards Luncheon April 17, 2019 Detailed WILA Sponsorship and Partnership Opportunities*

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### **Philanthropist \$5,000**

- 6 Luncheon tickets + 6 invitations to the Pre-WILA VIP Reception
- Prominent listing on event and VIP Reception invitations
- Verbal recognition at VIP Reception and luncheon
- Preferred luncheon table seating with table signage
- Full-page ad in luncheon program
- Name and logo recognition in luncheon program, video and signage
- Name and logo recognition in print ads, TV (If applicable) & PSAs
- Recognition in pre and post press releases
- Name and logo on the EWPBF website and newsletter
- Recognition on EWPBF social media sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with two (2) guest tickets

### **Patron \$2,500**

- 4 Luncheon tickets + 4 invitations to the Pre-WILA VIP Reception
- Prominent listing on event and VIP Reception invitations
- Recognition at VIP Reception and luncheon
- Name recognition in luncheon program, video and signage
- Name recognition in print ads, TV (If applicable) & PSAs
- Name recognition on the EWPBF website and newsletter
- Recognition on EWPBF social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with one (1) guest ticket

### **Friend of WILA \$1,500**

- 2 Luncheon tickets + 2 invitations to the Pre-WILA VIP Reception
- Prominent listing on event and VIP Reception invitations
- Recognition at VIP Reception and luncheon
- Name recognition in luncheon program, video and signage
- Name recognition in print ads, TV (If applicable) & PSAs
- Name recognition on the EWPBF website and newsletter
- Recognition on EWPBF social networking sites
- Verbal recognition at the Executive Women Foundation Fall Scholarship luncheon, along with one (1) guest ticket



**36th Annual Women In Leadership Awards  
April 17, 2019  
Sponsorship Commitment Form**

**Please indicate sponsorship level desired:**

____ VISIONARY	\$25,000	____ PATRON	\$2,500
____ COMMUNITY LEADER	\$10,000	____ FRIEND OF WILA	\$1,500
____ PHILANTHROPIST	\$ 5,000	____ TABLE	\$1,350

**SPONSOR NAME:** \_\_\_\_\_

Please indicate on the line above **EXACTLY** how you would like your name or organization's name to appear in the program, on sponsor event signage and in the audio-visual presentation.

Your Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**We DO \_\_\_\_ DO NOT \_\_\_\_ wish to have our organization's name listed on the EWPBF Website.**

\_\_\_\_ **Check Enclosed** Payable to: **EXECUTIVE WOMEN OF THE PALM BEACHES FOUNDATION, INC.**

\_\_\_\_ **Please charge my credit card:** Visa \_\_\_\_ MC \_\_\_\_ AmEx \_\_\_\_

Name on card \_\_\_\_\_

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

**Signature** \_\_\_\_\_ Zip Code \_\_\_\_\_

Corporate card \_\_\_\_\_ Personal card \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing Phone # \_\_\_\_\_

**Please mail form and check to:** Executive Women of the Palm Beaches Foundation, Inc.  
2701 N. Australian Ave., Suite 205, West Palm Beach, FL 33407

**Note:** For inclusion on the invitation, **sponsorship reservations and payments IN FULL** must be returned by **February 8, 2019**  
To appear in the program, all **reservations and payments IN FULL** must be received by **February 22, 2019**

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## *On the Front Lines with Lara Logan*

Award-winning CBS news correspondent Lara Logan will be the featured speaker at Executive Women of the Palm Beaches Foundation's 36<sup>th</sup> Annual Women In Leadership Awards Luncheon on April 17, 2019 at the Kravis Center in West Palm Beach. Logan's address will provide insight on her experiences as a leading international news reporter and speak about how the woman's role is changing on a global scale. Lara Logan's bold reporting has earned her a prominent spot among the world's best foreign correspondents.

Logan was named CBS News Chief Foreign Correspondent in February 2006 and Chief Foreign Affairs Correspondent in 2008, all while contributing to 60 Minutes beginning in 2005, and 60 Minutes II from 2001. Her reports for 60 Minutes include the operation to take back Mosul from ISIS, a story on little-known victims of the Holocaust of WWII and another that reported on the similarities between ISIS genocide tactics' and those of Hitler's Final Solution. Her work has taken her from the front lines of the Ebola crisis to the forests of central Africa where she did a story on veterinarians treating endangered mountain gorillas in the wild, to Hollywood where she recently profiled one of rock 'n roll's most prolific photographers.

Logan's reports were an integral part of CBS News' coverage of the war in Iraq, where she lived for almost five years. She was the only staff correspondent from an American network in Baghdad when the U.S. military invaded the city, reporting live from Firdos Square as the statue of Saddam fell. For weeks prior to that Logan shot, produced and reported on her own as Iraqi warplanes pounded the Iraqi capital and appeared on every broadcast at the news network. In June 2007, Logan broke the story of the abuse of special needs Iraqi orphans on the CBS Evening News, a report that made headlines around the world. Also that year, she was one of few journalists who managed to gain permission to report from Darfur in Sudan.

Logan has received multiple Emmy Awards, several Murrow awards, an Overseas Press Club Award, the Daniel Pearl Award, Glamour Woman of the Year and five American Women in Radio and Television Gracie Awards, to name a few.